Contract Agreement Between:

CONTRACT

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000
www.kpho.com

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Contract / Revision	Alt Order #
499419 /	06384798

Product
60 PLUS ASSOCIATION

Contract Dates	Estimate #
10/19/12 - 10/28/12	575

Advertiser	Original Date / Revision
60 Plus Association	10/18/12 / 10/23/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KPHO	Matt Norten	HRP-WASHING

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,500.00							
2	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,400.00							
3	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,700.00							
4	KPHO	10/19/12	10/19/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----2--	2	$2,400.00							
6	KPHO	10/20/12	10/20/12	M-Sa 5-7pm News	M-Sa 5-7pm News		:30			NM	2	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----2-	2	$750.00							
7	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$1,000.00							
8	KPHO	10/20/12	10/20/12	Sa Late News	Sa 10p-1035p		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$1,500.00							
9	KPHO	10/21/12	10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$1,500.00							
10	KPHO	10/21/12	10/21/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$5,000.00							
11	KPHO	10/21/12	10/21/12	Su Late News	Su 10p-1035p		:30			NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$1,800.00							
12	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 6A	M-F 6-7a		:30			NM	10	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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10/19/12 - 10/28/12	60 PLUS ASSOCIATION	575

Advertiser	Original Date / Revision
60 Plus Association	10/18/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 10	Rate $350.00						
13	KPHO	10/22/12	10/26/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	10	$4,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 10	Rate $400.00						
14	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	10	$5,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 10	Rate $500.00						
15	KPHO	10/22/12	10/26/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	10	$5,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 10	Rate $500.00						
16	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	5	$7,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,500.00						
17	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	10	$14,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 10	Rate $1,400.00						
18	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	5	$8,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,700.00						
19	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	9	$21,600.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 9	Rate $2,400.00						
20	KPHO	10/23/12	10/23/12	VEGAS	Tue 9p-10p		:30			NM	1	$5,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -1-----	Spots/Week 1	Rate $5,000.00						
21	KPHO	10/24/12	10/24/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	1	$4,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --1----	Spots/Week 1	Rate $4,000.00						
22	KPHO	10/26/12	10/26/12	NCIS	Fri 7p-8p		:30			NM	1	$4,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ----1--	Spots/Week 1	Rate $4,000.00						
23	KPHO	10/27/12	10/27/12	M-Sa 5-7pm News	M-Sa 5-7pm News		:30			NM	2	$1,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----2-	Spots/Week 2	Rate $750.00						
24	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	$1,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $1,000.00						
25	KPHO	10/27/12	10/27/12	Sa Late News	Sa 10p-1035p		:30			NM	1	$1,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----1-	Spots/Week 1	Rate $1,500.00						
26	KPHO	10/28/12	10/28/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	$1,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $1,500.00						
27	KPHO	10/28/12	10/28/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	$5,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $5,000.00						
28	KPHO	10/28/12	10/28/12	Su Late News	Su 10p-1035p		:30			NM	1	$1,800.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------1	Spots/Week 1	Rate $1,800.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 29	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--WTF--	1	$2,000.00						
N 30	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--WTF--	1	$2,000.00						
									Totals		93	$120,100.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/28/12	93	$120,100.00	$102,085.00	$510.43	$102,595.43
Totals	93	$120,100.00	$102,085.00	$510.43	$102,595.43

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KPHO-TV	Date: 10/18/12

I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/19	-10/28		

Total Charges: $ 170 100 GROSS

This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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